

# PAMELA JOLLY

in partnership with the Empowerment Network presents Legacy Wealth 2.0  
based on her experience of working with thousands to build and sustain wealth.

**Vision**

**Purpose & Identity**

**Ownership**

**Wealth Blueprint**

**Create, Build,  
Grow and Expand**

**Omaha  
Legacy  
Wealth  
Cohort:  
Define &  
Build  
Wealth  
Your Way**

THE  MPOWERMENT NETWORK  
Working Together to Rebuild the Village

TORCH ENTERPRISES INC.

**Sign up for the New Cohort**  
Deadline is November 30<sup>th</sup>. Space is limited.

## Program Overview

The Legacy Wealth Initiative is a transformational program to a better your relationship with money.

Each month cohort members explore the elements of wealth in order to design a legacy wealth blueprint all their own. The Omaha Legacy Wealth Initiative will include four to five intensives, online programming and exclusive events all tailored to elevating the standard of your personal business to create wealth your way.

The Omaha Legacy Wealth Initiative is presented by Dr. Pamela Jolly, CEO of Torch Enterprises, Inc., in partnership with Willie Barney, CEO and Founder of the Empowerment Network and President of WDB Resultants, LLC. The program guides you to create, build and begin the implementation of a personal and professional legacy wealth blueprint and a collective wealth building plan.

Dr. Jolly has developed a curriculum utilizing her patented approach presenter in her book, "The NarrowRoad." Dr. Jolly takes participants on a wealth journey which will allow each person to develop a plan for the "business of you" and the "business of us." You will define wealth in your way and develop a plan to impact generations to come.

### Interactive Wealth Building Sessions:

Cohort Meetings

Intensive Sessions

Online Programming

Wealth Blueprint

## Program Components

**Four In-Person Intensives in Omaha**

**Expert Check-ins with the Omaha Cohort**

**Online Curriculum**

**Surveys to Assess Program**

**Legacy Wealth Journal**

**Wealth Finishing School/Narrow Road Guide to Wealth Workbook**

## Program Outcomes

### Members of Cohort 1 and 2:

- Increased their understanding of wealth
- Purchased homes and family real estate
- Launched and expanded businesses
- Improved and increased credit scores
- Saved thousands of dollars
- Engaged generations with building wealth
- Worked together to publish their first book







**“Building wealth can be intimidating but it need not be a road less traveled in our communities. After 16 years of journeying throughout the country in our communities, I am convinced together we can make wealth a standard that passes on for generations.”**



**Women's Intensive**



**Pastors Intensive**



**Cohort Events**

## **Omaha Legacy Wealth Initiative**

**Cast a Vision for Wealth**

**Define a Wealth Pursuit: Wealth Your Way**

**Understand the Business of You**

**Contribute to the Business of Us**

**Optional and Additional Fee: Collective Investment**



**Over 1,000 have been introduced to Legacy Wealth models in Omaha in partnership with the Empowerment Network.**





# In Omaha, over 300 have participated in Legacy Wealth Intensives and 50 in the Legacy Wealth Cohorts.



## **Dr. Pamela Jolly    Founder, Strategic Advisor & Facilitator**



Dr. Pamela Jolly is an established professional with a remarkable career spanning over two decades in the financial services industry. Her journey encompasses a multifaceted blend of experiences, including banking, strategic consulting, private equity/venture capital, and data analytics. Dr. Jolly's profound financial acumen has been instrumental in her path to success.

At present, Dr. Jolly holds the position of CEO at Torch Enterprises Inc, a strategic investment company she has adeptly led for more than twenty years. Her visionary leadership has consistently driven the company to explore innovative investment strategies.

In addition to her corporate prowess, Dr. Jolly is a prolific author, having authored five books inspired by her extensive research and dissertation on Legacy Wealth. She is widely recognized as a subject matter expert in the realm of Black Wealth, often providing valuable insights and expertise to cities and major philanthropic organizations aiming to facilitate positive change.

Her impressive portfolio also highlights her accomplishments, including the completion of a comprehensive national study focusing on Black Women, Trust, and the financial services industry. Furthermore, Dr. Jolly has developed an advanced econometric model designed to quantify the critical need for increased investment in black-led social and economic change.

Academically, Dr. Jolly earned her a Bachelor of Science degree from Hampton University, an MBA from the prestigious Wharton School of Business at the University of Pennsylvania, a Master of Theological Studies from Boston University, and an Ed.D. from The Graduate Theological Foundation. Her commitment to ongoing learning is exemplified through her certificates in theology from Oxford University, Christ Church, conflict resolution from the Boston Theological Institute, and private equity and venture capital from the Pepperdine Graziadio School of Business and Management.

Dr. Jolly's dynamic role as Senior Strategist for The American College of Financial Services Center for Economic Empowerment & Equality since 2020 has been instrumental in shaping impactful strategies. Her dedication to fostering change extends to her position as the Co-Head of Governance on the Good Work Network Board in New Orleans, Louisiana. Additionally, she serves as the 2nd Vice President on The University of Pennsylvania Board of Alumnae, Co-Chair of the Invest and Recruit Committee for the Financial Alliance for Racial Equity, and as a valuable member of the BME Board, where she was honored as a 2019 BME Vanguard Fellow.

In 2022, Dr. Jolly assumed roles on the Bennett College Board of Trustees and the Boston University School of Theology Dean's Advisory Board, further demonstrating her unwavering commitment to driving meaningful change within educational institutions and beyond. Dr. Jolly's extensive expertise, unwavering dedication, and profound insights make her a prominent figure in the financial industry and beyond.



## Willie D. Barney CEO & Founder, Empowerment Network



Willie Barney is best known for his role as the Founder, President, and Facilitator of the Empowerment Network. The Empowerment Network is a collaborative of residents, leaders, and organizations working to facilitate positive change in Omaha, Nebraska and other cities across the country. Formed in September 2006 and launched in April, 2007, the Network works collectively to improve the economic condition and quality of life for African-Americans, North Omaha residents and the Greater Omaha area. Hundreds of organizations and thousands of residents have participated in the groundbreaking approach.

Barney is also the Founder and President of WDB Resultants, a national consulting firm that specializes in strategic planning, communications, research, facilitation and diversity & inclusion. The Resultants experience includes working with clients in the small business, corporate, non-profit, and faith-based sectors across the country. With over 30 years of experience, Barney is a strategist, facilitator and catalyst who consistently works effectively with partners to get things done. He is a highly sought after speaker and thought leader with a proven track record of bringing groups together to accomplish strategic visions.

Before launching his own businesses and several non-profits, Barney rose through the ranks to become a senior marketing executive in the media industry. During his time with Lee Enterprises and later through his consulting firm, Barney had the opportunity to work across the U.S. with hundreds of small businesses and major corporations on marketing and advertising strategies.

Barney and his wife, Yolanda, have launched a number of businesses. In addition to WDB Resultants, he is president of SMB Enterprises, a company that provides positive events, media and entertainment in the greater Omaha area. SMB is the parent company of *Revive! Omaha Magazine*, the *North Omaha Community Guide* and the *Revive! Black Business Guide*. Revive also created the Revive! Black Business Network in Omaha, bringing over 350 black business owners and entrepreneurs together for networking, capacity-building and expansion. Revive! leads one of the largest black business expos in Omaha in partnership with the Empowerment Network's African American Leadership Conference. In 2019, Willie and Yolanda expanded SMB with the launching of the Revive Center Omaha and in 2020, announced an exciting new venture, the Carver Legacy Center. The CLC opened in 2022 and has invested over \$3.5 in loans to businesses in the community.

Through collaboration with the Empowerment Network, Barney has partnered with Dr. Randal Pinkett, Dr. Jeffrey Robinson and Damita Byrd to launch the career advancement and leadership program, Redefine the Game Institute; worked with Dr. Pamela Jolly to create the Omaha Legacy Wealth Initiative; and, launched a Youth Entrepreneurship Program with teen millionaire, Jaylen Bledsoe. He is currently working on new cohorts with national leaders, Suzan Hart, on collaborative leadership and Anna Barber, on fund development. Barney graduated with a double major in Economics and Business Administration from St. Ambrose University, Davenport, Iowa. A strong supporter of life-long learning, he has continued his education through advanced leadership training including, the Summer Leadership Institute for Community Development at Harvard University and Executive Leadership and Management Training at the Northwestern University Media Center in Chicago.

Willie has received numerous local and national awards. Most recently, the Empowerment Network was recognized by the Obama Foundation as one of four model communities. The Network also received national community service award from the Department of Justice. The National Education Association recognized Barney and the Empowerment Network in 2020 with the national Martin Luther King, Jr. Memorial Award.

Willie and Yolanda have been married for 25 years. They have two children, Nehemiah (22) and Priscilla (16). Their focus, passion and purpose is working together with others to see communities and each person reach their full potential.

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