

Redefine the Game

Leadership Development and Career Advancement for
African-American Professionals and Community Leaders

Photo of Members from Cohort 1 and 2



The Empowerment Network and BCT Partners invite you to apply
for the **3rd Cohort of the Redefine the Game Institute**
Leadership Development and Career Advancement Program.

Apply at www.empoweromaha.com The deadline is July 31, 2020



Strategies

The Ten Game-Changing Strategies

The overarching program will be based on the Ten Game-Changing Strategies outlined in the book, *Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness*. Participants will learn how to thrive in their current environment while preparing for future career and leadership opportunities.



Program Overview

The Redefine the Game Institute is a management level education and career advancement program designed for business professionals and community leaders. The culturally-specific course curriculum consists of an 11-month interactive business and organizational learning regiment based on the book, *Black Faces in White Places*, by [Dr. Randal Pinkett](#) and [Dr. Jeffrey Robinson](#). Each session will focus on common on-the-job issues faced by business professionals and community leaders. Today's professionals need effective leadership and management skills to deal with challenges of global competition and a changing workforce.

To address this growing need, the BCP Partners and Empowerment Network and its business partners have collaborated to create this annual African-American career advancement and leadership and personal development program. Each sessions is held once a month generally on the third Thursday of the month for a minimum of four hours. If career development and professional growth are important to you, then join today by contacting, [Damita Byrd](mailto:Dabyrd@BCTPartners.com), at [dabyrd@BCTPartners.com](mailto:Dabyrd@BCTPartners.com) or [Willie Barney](mailto:Wbarney@empoweromaha.com) at Wbarney@empoweromaha.com

What's in it for me?

Leadership Insights



A comprehensive deep dive view into how strategic leaders think, prepare and take action at the highest career level. This Cohort is a game changer for your climb up the ladder of success.

Tactical Networking



A framework for building a strong shared network. Gain the necessary skills to propel your business and career planning to reach your full potential. Learn about and establish impactful networks.

Strategic Business Agility



Increase your understanding of complex business data by diversify your decision making. Generate creative approaches to problems by stretching your thinking agility to deliver impactful solutions.

Career Coaching Circles & Mentoring



Achieving your career goals can lead to positive changes in all aspects of your life. Career Coaching and mentoring will empower and educate you on how to take charge of your career path and achieve success with a plan and purpose.

THE TEAM and SCHEDULE

Dr. Randal Pinkett has established himself as an entrepreneur, speaker, author and scholar, and as a leading voice for his generation in business and technology. He is the founder, chairman, and CEO of his fifth venture, BCT Partners, a multimillion-dollar research, consulting, training, technology, and analytics firm headquartered in Newark, New Jersey. Dr. Pinkett has received numerous awards for business and technology excellence including the Information Technology Senior Management Forum's Beacon Award, the National Society of Black Engineers' Entrepreneur of the Year Award, and the National Urban League's Business Excellence Award. He has been featured on nationally televised programs such as The Today Show, Fox Business News, MSNBC, and CNN, and he has been recognized by USA TODAY newspaper as one of the top twenty scholars in the country. In 2009, he was named to New Jersey Governor Jon Corzine's official shortlist as a potential running mate for Lieutenant Governor of New Jersey.



**Dr. Randal Pinkett, Founder,
Chairman & CEO of BCT Partners**

Jeffrey A. Robinson, Ph.D. is an award-winning business school professor, international speaker, and entrepreneur. Since 2008, he has been a leading faculty member at Rutgers Business School where he is an associate professor of management and entrepreneurship and the Academic Director of the Center for Urban Entrepreneurship & Economic Development. He has used his business acumen to launch new ventures, advise established businesses, and consult to Fortune 500 corporations. Through his research, entrepreneurship and community activities he makes direct impacts entrepreneurship and economic development policy and practice in the state of New Jersey and beyond. He is the author of books and articles on such topics as social entrepreneurship, African American women in entrepreneurship, minority technology entrepreneurship, and patterns of black employment. He is the co-author with Dr. Randal Pinkett of Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness (AMACOM Press).



**Jeffrey A. Robinson, Ph.D.,
Co-founder, BCT Partners, Associate
Professor, Rutgers Business School**

Mrs. Byrd is a Certified Diversity and Inclusion Professional in Human Resources with proven experience in D&I management, project management, change management, D&I Strategy, strong mediation, conflict resolution. She has demonstrated award-winning success in developing intentional diverse thinking teams. For the past twelve years, she has been highly sought after locally and nationally as a speaker, trainer, and consultant, based on her diversity and inclusion and community engagement expertise. As Manager of Diversity & Inclusion, at Conagra Brands (Omaha, NE) she was also responsible for implementing D&I strategies with current business process necessary for improving gaps related to becoming a more inclusive culture. Damita's efforts influenced D&I training, College Recruiting efforts, Supplier Diversity efforts, Information Technology, Finance, Legal, Brand, Learning & Development, Analytics, Sales, M&A, Supply Chain, Human Resources, Marketing, and R&D business groups.



**Damita Byrd, Senior Director
Diversity & Inclusion, BCT Partners**

Willie Barney is the Founder, President, and Facilitator of the Empowerment Network. The Network is a collaborative of residents, leaders, and organizations working to facilitate positive change in Omaha, Nebraska and other cities across the country. Formed in September 2006 and officially launched on April 27, 2007, the Network works collectively to improve the economic condition and quality of life for African-Americans, North Omaha residents and citizens in the Greater Omaha area. The movement has evolved into a nationally recognized approach for community engagement, collaboration, capacity-building and leadership development with a focus on transforming Omaha into a GREAT city, in every zip code and neighborhood! The comprehensive community-based development organization has launched major initiatives with measurable outcomes. Hundreds of organizations and thousands of residents have participated in the groundbreaking approach.



**Willie Barney, Founder,
President, & Facilitator
The Empowerment Network**

Redefine the Game 2020-2021 Schedule

August 27, 2020
September 17, 2020
October 22, 2020
November 19, 2020
December 17, 2020

January 21, 2021
February 18, 2021
March 18, 2021
April 15, 2021
May 20, 2021

Time: 1:00 pm – 4:00 pm CT/ 2:00 pm – 5:00 pm ET



PART	STRATEGY	TOPIC	OBJECTIVE
Part I: Learning the Game	1	Establish a Strong Identity and Purpose	Self-Determination
	2	Obtain Broad Exposure	
	3	Demonstrate Excellence	
Part II: Mastering the Game	4	Build Diverse and Solid Relationships	Connectedness
	5	Seek the Wisdom of Others	
Part III: Changing the Game	6	Find Strength in Numbers	Success
	7	Think and Act Like an Entrepreneur	
Part IV: Redefining the Game	8	Think and Act Like an Entrepreneur	Greatness
	9	Synergize and Reach Scale	
	10	Give Back Generously	



Advance Omaha!

Champions for Racial Equity, Diversity and Inclusion

An initiative of THE  MPOWERMENT NETWORK

10 Point Strategy

1. CEO Racial Diversity Leadership Cabinet
2. Racial Diversity Scorecard and Survey
3. CHRO Racial Diversity Leadership Roundtable
4. Strategic Thinking (HBDI) and Cultural Diversity Training
5. Redefine the Game Institute – Career Advancement & Leadership
6. Leadership Development including Summits and Conferences
7. African-American Employee Resource Groups
8. Pathways and Pipelines: Youth and Adults
9. Supplier Diversity and Procurement
10. Community-based Engagement & Leadership

Strategic Business Partners: Racial Diversity, Equity & Inclusion Initiative



Partial list of Redefine the Game Institute Participating Companies:

