

THE EMPOWERMENT NETWORK presents the 6<sup>th</sup> Annual

# **African-American Leadership Conference** and Revive! Black Business Expo September 21 – 22, 2017

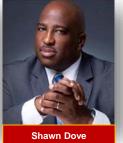
Welcome and Networking Reception: Thursday, Sept. 21st from 6 pm to 8 pm - 24th & Lake Leadership Conference: Friday, Sept. 22<sup>nd</sup> from 7 am to 5 pm – Hilton Omaha Downtown

# **Keynote Speakers and National Strategists:**



Ownership & Innovation

CEO The Profit Accelerator



Strong and

**Healthy Families** 

Campaign for Black Male **Achievement** 

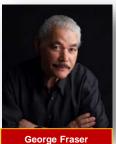


Entrepreneurship

CEO

& Technology

Jaylen D. Bledsoe Global Group



Collective

**Economics** 

CEO FraserNet and PowerNetworking



Pamela Jolly

Faith, Wealth & **Home Ownership** 

CEO **Torch Enterprises** Legacy Wealth Initiative



Dr. Randal Pinkett

Career Advancement

CEO **BCT Partners** National Consulting Firm





**Special Guests:** Issa Rae & Deniese Davis of Insecure & Issa Rae Productions

Sponsored in part by: NIGHT FOX INTERTAINMENT

# Closing the Wealth Gap: It's Time to OWN IT!

Your Brand, Health, Career, Home, Business, Community and Future!

REGISTER TODAY at www.empoweromaha.com or call 402-502-5153 for more info. Deadline to register is Sunday, September 17, 2017



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# **African-American Leadership Conference** and Revive! Black Business Expo

Featured Local Panelists and Speakers: (20 breakout sessions and roundtables)



































**GOLD** 









# **Register Today!**

Conference and Luncheon: \$100 **Luncheon Only: \$75** 

## **2017 MAJOR SPONSORS**

**PLATINUM** 











**SILVER** 



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For more information: www.empoweromaha.com



## 6th Annual African-American Leadership Conference & Revive! Business Expo

Friday, Sept. 22, 2017

10:15 am

Hilton Omaha Downtown - 1001 Cass Street

# Closing the Wealth Gap: It's Time to OWN It!

7:15 am Registration, Continental Breakfast, Exhibit Hall and Networking

8:00 am Ballroom: The State of African-Americans – Progress, Trends and Gaps

8:15 am Ballroom: Executive Panel - The State of Racial Diversity – Issues & Solutions

9:00 am BREAK/Exhibit Hall – Revive! Business Expo

9:10 am Ballroom: EmPowerTalks

National Keynotes and Strategists:

Shawn Dove, Allyson Byrd, George Fraser, Dr. Randal Pinkett & Dr. Pamela Jolly

10:00 am BREAK/Exhibit Hall – Revive! Business Expo

## **Breakout Sessions: Career Advancement, Entrepreneurship and Leadership**

- Preparing Yourself for Career Advancement & Management
  A specialized workshop for those wanting to prepare for management and executive levels. Dr. Pinkett will lead a workshop using curriculum based on his book: Black Faces in White Places. Learn about our first ever management cohort w/ Dr. Pinkett.
  - Dr. Randal Pinkett CEO BCT Partners
- Branding Yourself for Leadership Opportunities

What does your brand say about you? How do you position yourself for career advancement and leadership opportunities? Join our local leadership initiative.

- Sherrye Hutcherson VP of Human Resources Union Pacific
- Creating Jobs & Building Community Through Collective Economics
  Financial empowerment and community-based economics will change the game.
  We can create jobs and build strong economies through financial literacy.
  - George Fraser CEO FraserNet
- Accelerating Profits through Entrepreneurship and Innovation

What does it really take to accelerate your income and revenues? Allyson Byrd will share her personal experiences "from food stamps to multimillionaire."

- Allyson Byrd CEO Money Movers International
- Building Wealth through Multiple Streams of Income

A dynamic session from one of Omaha's top business leaders. Eric Butler will share personal insights on creating multiple streams of income. Get connected with local opportunities to increase your income.

- Eric Butler Executive Vice President Union Pacific
- Taking Ownership of the Legacy Wealth Promise

It's time to take the next step on the journey. Dr. Pamela Jolly will teach you how to build legacy wealth. Become part of a year long cohort to reach your financial goals.

- Dr. Pamela Jolly CEO Torch Enterprises
- A Solid Foundation: Creating Strong and Healthy Families

Your health and family are the backbone of your success, spiritually, emotionally and financially. What are the best practice strategies to create and sustain strong and healthy families? Explore initiatives making the greatest impact nationally.

Shawn Dove – CEO – Campaign for Black Male Achievement

11:15 am BREAK/Exhibit Hall – Revive! Business Expo

11:45 am 6th Annual African-American Leadership Luncheon

Building Strong Communities through Collaboration & Entrepreneurship 4 Generation Perspectives: Jaylen Bledsoe, Allyson Byrd, Pamela Jolly & George Fraser



## 6th Annual African-American Leadership Conference & Revive! Business Expo

Friday, Sept. 22, 2017

Hilton Omaha Downtown - 1001 Cass Street

# Closing the Wealth Gap: It's Time to OWN It!

1:00 pm BREAK/Exhibit Hall – Revive! Business Expo, Book Signing

> Meet and Greet with award-winning actress Issa Rae and producer Deniese Davis - Issa Rae Productions

### 1:30 pm **Breakout Sessions: Personal Development and Leadership**

- Take Personal Action: The Secrets to Career Advancement & Transferable Skills
  - Ashlei Spivey Associate Program Manager Peter Kiewit Foundation
  - Dana Washington Vice-President and General Counsel Boys Town
- Own Your Image: Personal Development and Branding for Long-term Success
  - Shonna Dorsey Vice President of Education AIM Institute/Interface
  - Tim Christian CEO/President NightFox Entertainment
- Take the Leap & Expand Your Business: Hiring Employees & Rebranding
  - Frank Hayes CEO Hayes and Associates
  - Alesia Braimah CEO/Founder Brush Beauty Bar
- Build Your Own Equity: African-American Home Ownership Initiative
  - Earl Redrick Regional Director Housing and Urban Development
  - Teresa Hunter CEO Family Housing Advisory Services
  - Casanova Brooks Realtor Berkshire Hathaway
- Prepare the Next Generation & Bridge the Gaps: Coaches, Sponsors & Mentors
  - John Ewing, Jr Douglas County Treasurer
  - Richard Webb Executive Director-100 Black Men of Omaha
  - Yolanda Williams Omaha Public Schools Board Member
- Create & Implement Effective Multi-media Communication Strategies and Plans
  - Monique Farmer Communications Director Omaha Public Schools
- Set Yourself Apart: Achieve Success w/ Effective Teams & Operational Excellence
  - Tony Goins Chief Operating Officer Cabela's World Bank
  - Michael Young Vice-President 2Evolve Technology Consulting

### 2:30 pm BREAK/Exhibit Hall – Revive! Business Expo

#### 2:45 pm Ballroom: Afternoon Keynote Presentation w/ Shawn Dove and Jaylen Bledsoe

- **Preparing African-American Families for Generational Success**
- Raising Champions: Preparing the Next Generation for Entrepreneurship

### 3:30 pm Industry Roundtables: Strategic Networking, Discussions and Action Planning

Meet other African-Americans in your field and find ways to engage/work together

- **Employee Resources Groups**
- **Education and Youth Development**
- **Entrepreneurship and Business Ownership**
- Revitalization: Housing, Employment and Economic Development
- Safe Communities and Justice Reform
- Engagement, Advocacy & Policy including African-American Elected Officials
- **Health and Healthy Families**

### 4:30 pm **Closing Session and Revive! Business Expo Networking Reception**

Q & A with Special Guests Issa Rae and Deniese Davis: Learn about her amazing journey and perspective on dealing with the real, tough issues facing our communities.