



THE **E**MPowerment NETWORK presents the **6<sup>th</sup> Annual**  
**African-American Leadership Conference**  
**and Revive! Black Business Expo**  
**September 21 – 22, 2017**

**Welcome and Networking Reception:** Thursday, Sept. 21<sup>st</sup> from 6 pm to 8 pm – 24<sup>th</sup> & Lake  
**Leadership Conference:** Friday, Sept. 22<sup>nd</sup> from 7 am to 5 pm – Hilton Omaha Downtown

**Keynote Speakers and National Strategists:**



**Allyson Byrd**

**Ownership & Innovation**

CEO  
The Profit Accelerator



**Shawn Dove**

**Strong and Healthy Families**

CEO  
Campaign for Black Male Achievement



**Jaylen Bledsoe**

**Entrepreneurship & Technology**

CEO  
Jaylen D. Bledsoe Global Group



**George Fraser**

**Collective Economics**

CEO  
FraserNet and PowerNetworking



**Pamela Jolly**

**Faith, Wealth & Home Ownership**

CEO  
Torch Enterprises Legacy Wealth Initiative



**Dr. Randal Pinkett**

**Career Advancement**

CEO  
BCT Partners National Consulting Firm



**Issa Rae**



**Deniese Davis**

**Special Guests at Thursday Reception**  
**Issa Rae & Deniese Davis**  
**of Insecure & Issa Rae Productions**

Sponsored in part by: **NIGHT FOX ENTERTAINMENT**

**Closing the Wealth Gap: It's Time to OWN IT!**  
**Your Brand, Health, Career, Home, Business, Community and Future!**

**REGISTER TODAY at [www.empoweromaha.com](http://www.empoweromaha.com) or call 402-502-5153 for more info.**  
**Deadline to register is Sunday, September 17, 2017**



THE **E**MPowerment NETWORK presents the **6<sup>th</sup> Annual African-American Leadership Conference and Revive! Black Business Expo**

**Featured Local Panelists and Speakers: (20 breakout sessions and roundtables)**



Eric Butler



Ashley Kuhn



Tony Goins



Dana Washington



Timothy Christian



Damita Byrd



Ben Gray



Shonna Dorsey



Frank Hayes



Sherrye Hutcherson



John Ewing, Jr.



Alesia Braimah



Earl Redrick



Richard Webb



Casanova Brooks



Ashlei Spivey



Michael Young



Stancia Jenkins



Marque Snow



Teresa Hunter



Yolanda Williams

**Register Today!**

Conference and Luncheon: \$100

Luncheon Only: \$75

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For more information: [www.empoweromaha.com](http://www.empoweromaha.com)

## **Closing the Wealth Gap: It's Time to OWN It!**

**Thursday, Sept. 21 – Opening Reception for Conference Attendees at 24<sup>th</sup> and Lake**

**5:00 to 6:00**      **Shop the Fair Deal Village Marketplace**

**6:00 to 8:00**      **Stop by the Rockets and Love's Jazz and Arts Center for Music, Food, Networking and Q & A with Issa Rae and Deniese Davis (at Love's)**

**Friday, Sept. 22– Leadership Conference at Hilton Omaha Downtown**

**7:15 am**      **Registration, Continental Breakfast, Exhibit Hall and Networking**

**8:00 am**      **Ballroom: The State of African-Americans – Progress, Trends and Gaps**

**8:15 am**      **Ballroom: Executive Panel - The State of Racial Diversity – Issues & Solutions**

**9:00 am**      **BREAK/Exhibit Hall – Revive! Business Expo**

**9:10 am**      **Ballroom: EmPowerTalks**

**National Keynotes and Strategists:**

**Shawn Dove, Allyson Byrd, George Fraser, Dr. Randal Pinkett & Dr. Pamela Jolly**

**10:00 am**      **BREAK/Exhibit Hall – Revive! Business Expo**

**10:15 am**      **Breakout Sessions: Career Advancement, Entrepreneurship and Leadership**

- **Preparing Yourself for Career Advancement & Management**

A specialized workshop for those wanting to prepare for management and executive levels. Dr. Pinkett will lead a workshop using curriculum based on his book: Black Faces in White Places. Learn about our first ever management cohort w/ Dr. Pinkett.

- **Dr. Randal Pinkett – CEO – BCT Partners**

- **Branding Yourself for Leadership Opportunities**

What does your brand say about you? How do you position yourself for career advancement and leadership opportunities? Join our local leadership initiative.

- **Sherrye Hutcherson – VP of Human Resources – Union Pacific**

- **Creating Jobs & Building Community Through Collective Economics**

Financial empowerment and community-based economics will change the game. We can create jobs and build strong economies through financial literacy.

- **George Fraser – CEO – FraserNet**

- **Accelerating Profits through Entrepreneurship and Innovation**

What does it really take to accelerate your income and revenues? Allyson Byrd will share her personal experiences “from food stamps to multimillionaire.”

- **Allyson Byrd – CEO – Money Movers International**

- **Building Wealth through Multiple Streams of Income**

A dynamic session from one of Omaha's top business leaders. Eric Butler will share personal insights on creating multiple streams of income. Get connected with local opportunities to increase your income.

- **Eric Butler – Executive Vice President – Union Pacific**

- **Taking Ownership of the Legacy Wealth Promise**

It's time to take the next step on the journey. Dr. Pamela Jolly will teach you how to build legacy wealth. Become part of a year long cohort to reach your financial goals.

- **Dr. Pamela Jolly – CEO – Torch Enterprises**

- **A Solid Foundation: Creating Strong and Healthy Families**

Your health and family are the backbone of your success, spiritually, emotionally and financially. What are the best practice strategies to create and sustain strong and healthy families? Explore initiatives making the greatest impact nationally.

- **Shawn Dove – CEO – Campaign for Black Male Achievement**

## Closing the Wealth Gap: It's Time to OWN It!

- 11:15 am**      **BREAK/Exhibit Hall – Revive! Business Expo**
- 11:45 am**      **6<sup>th</sup> Annual African-American Leadership Luncheon**  
**Building Strong Communities through Collaboration & Entrepreneurship**  
4 Generation Perspectives: Jaylen Bledsoe, Allyson Byrd, Pamela Jolly & George Fraser
- 1:00 pm**      **BREAK/Exhibit Hall – Revive! Business Expo, Book Signing**
- 1:30 pm**      **Breakout Sessions: Personal Development and Leadership**
- **Take Personal Action: The Secrets to Career Advancement & Transferable Skills**
    - Ashlei Spivey – Associate Program Manager – Peter Kiewit Foundation
    - Dana Washington – Vice-President and General Counsel – Boys Town
  - **Own Your Image: Personal Development and Branding for Long-term Success**
    - Shonna Dorsey – Vice President of Education – AIM Institute/Interface
    - Tim Christian – CEO/President – NightFox Entertainment
  - **Take the Leap & Expand Your Business: Hiring Employees & Rebranding**
    - Frank Hayes – CEO – Hayes and Associates
    - Alesia Braimah – CEO/Founder – Brush Beauty Bar
  - **Build Your Own Equity: African-American Home Ownership Initiative**
    - Earl Redrick – Regional Director – Housing and Urban Development
    - Teresa Hunter – CEO – Family Housing Advisory Services
    - Casanova Brooks – Realtor - Berkshire Hathaway
  - **Prepare the Next Generation & Bridge the Gaps: Coaches, Sponsors & Mentors**
    - Richard Webb – Executive Director–100 Black Men of Omaha
    - Yolanda Williams – Omaha Public Schools Board Member
  - **Create & Implement Effective Multi-media Communication Strategies and Plans**
    - Monique Farmer – Communications Director – Omaha Public Schools
  - **Set Yourself Apart: Achieve Success w/ Effective Teams & Operational Excellence**
    - Tony Goins – Chief Operating Officer – Cabela's World Bank
    - Michael Young – Vice-President – 2Evolve Technology Consulting
- 2:30 pm**      **BREAK/Exhibit Hall – Revive! Business Expo**
- 2:45 pm**      **Ballroom: Afternoon Keynote Presentation w/ Shawn Dove and Jaylen Bledsoe**
- **Preparing African-American Families for Generational Success**
  - **Raising Champions: Preparing the Next Generation for Entrepreneurship**
- 3:30 pm**      **Industry Roundtables: Strategic Networking, Discussions and Action Planning**  
**Meet other African-Americans in your field and find ways to engage/work together**
- **Employee Resources Groups**
  - **Education and Youth Development**
  - **Entrepreneurship and Business Ownership**
  - **Revitalization: Housing, Employment and Economic Development**
  - **Safe Communities and Justice Reform**
  - **Engagement, Advocacy & Policy including African-American Elected Officials**
  - **Health and Healthy Families**
- 4:30 pm**      **Closing Session and Revive! Business Expo Networking Reception**